

Engineering Your Competitive Edge...

Our Approach...

Experience:

- Founded in 1992
- Highly Skilled, Degreed Engineers
- Solid Engineering Capability
- Vast Manufacturing Knowledge
- Emphasis on Implementation

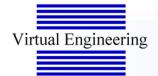
Versatile:

- Napkin sketch concepts to production release designs
- Services can turn "on" or "off" as necessary
- Multiple computer modeling tools

Results:

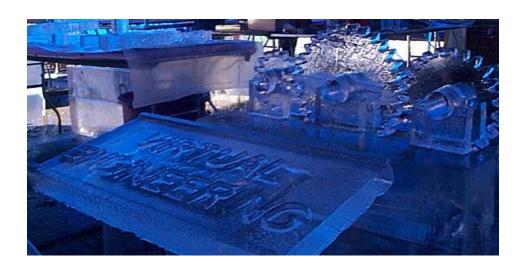
 Product designs that are synergistic with the planned functions and appropriate manufacturing processes





...Benefits of Our Approach

- Quicker response times
- Lower project cost
- Reduced design cost
- Reduced engineering overhead
- Robust designs
- Better customer communications
- Customized programs
- Degreed engineers





Customer List

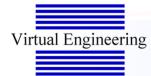
- AASTROM
- ACCURIDE
- ALLSTEEL
- ANDERSON COOK, INC.
- BRONSON
- CAMACO
- CAMBRIDGE
- CONCORD
- DELTA USA
- DESIGN RESEARCH ENGINEERING
- DURA
- FASCO
- FAURECIA
- FISHER DYNAMICS
- FIRST ALERT
- FORD
- FRIGIDAIRE
- FREEDMAN SEATING
- GATEWAY
- GENERAL MOTORS
- GILL
- GORILLA, INC.
- GRAND HAVEN STAMPED PRODUCTS
- GRAND RAPIDS CONTROLS

- HAUSER
- HAWORTH
- HERMAN MILLER
- HICKORY SPRINGS
- HIGH TECH PERFORMANCE TRAILERS
- HOMEDICS
- INDUSTRIAL DESIGN INNOVATIONS
- IKEDA ENGINEERING
- IMAGINESTICS
- INJECTECH
- INVACARE
- IRWIN SEATING
- IRVIN AUTOMOTIVE
- JAY INDUSTRIES
- JETSKIM
- JOHNSON CONTROLS
- KIMBALL
- KMM
- KNOLL
- LEGGETT & PLATT

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- LAY-Z-BOY
- LEAR
- LOVEJOY
- LM GEAR
- MAGNA

- MCLEOD DESIGN
- MODERN METAL PRODUCTS
- MOEN
- MYTOX
- NUCRAFT
- OPTREX
- OUTBOARD MARINE
- PL PORTER
- POLYTECH
- REUM
- ROCKFORD PROCESS CONTROL
- SHUANGLIN AUTO PARTS
- SOMIC ISHIKAWA
- STEELCASE
- STERIS
- STRYKER
- SUNDBERG FERAR
- TOYOTA BOSHOKU
- TEKNION
- TREBMOTION
- UNISYS
- VERTEX
- VICKERS
- VISTEON
- WEBASTO
- WHIRLPOOL



Why Clients Use Our Services

Conceptual Design preliminary concepts and industrial design sketches

Brainstorming & Innovation develop new ideas and solutions to complex problems

New Product Development to commercialize a new product concept

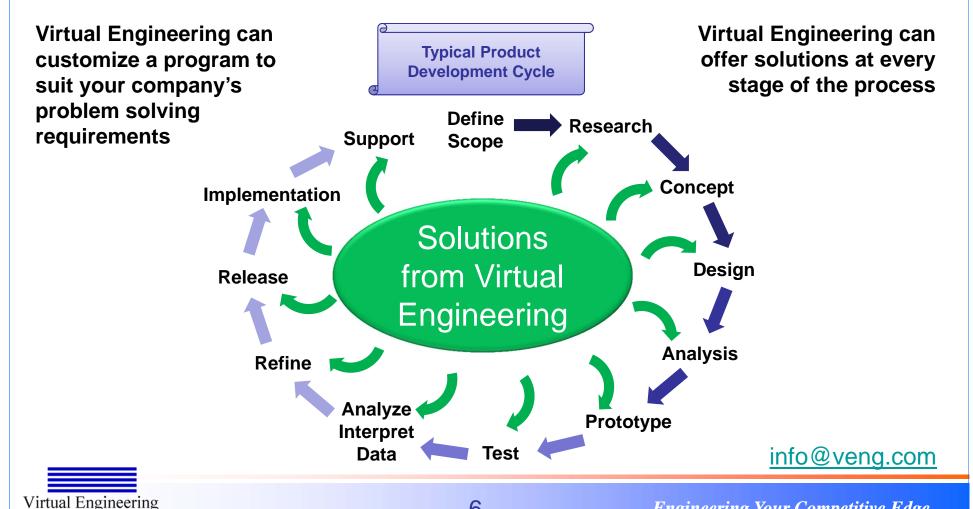
Finite Element Analysis evaluate structural integrity of parts & assemblies

Field Failure Analysis eliminate warranty issues and reduce costs

Value Analysis Engineering evaluate products for cost reductions



From Cradle to Grave or Anywhere in between



Sampling of Engineering Experience

- Brian Rood Engineering Manager, Senior Project Engineer
 - BSME GMI-EMI,
 - MSME- University of Michigan
 - 16+ years of experience at Virtual Engineering
- David Pawczuk, P.E. Principal Engineer
 - BSME Lawrence Technological University
 - 20+ years of experience at Virtual Engineering
 - 29+ years total automotive experience
- Matthew Bluntzer Senior Project Engineer
 - BSME Rensselaer Polytechnic Institute
 - 21+ years of experience at Virtual Engineering





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